



Advertising Opportunities

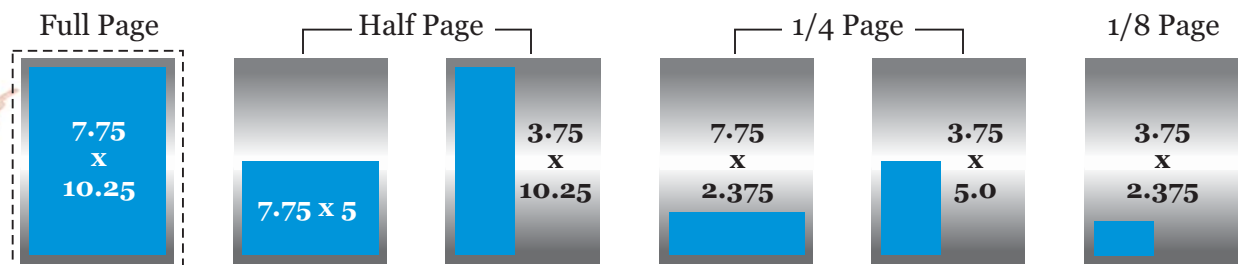
3142 Windsong Blvd. SW
Airdrie, Alberta, T4B 3T3

p: 403.616.6957
e: advertise@calgarydancestampe.com

Why you need to “EXPOSE” yourself to our attendees

- Attendees trust and contact businesses that advertise in the Event Programme and are a part of our Dance Family
- Our Event Programme has a distribution of over 800 attendees. Including it’s secondary readership of 2,400
- Attendees actively read the Event Programme over the 3 days to access the event schedule, instructional workshop information and competition information
- Complimentary to ALL our attendees
- FREE on-line advertising; All display advertisements come with on-line listing and hyperlinked to your website
- Complimentary inclusion of listing in email and through Social Media sites including Twitter and FaceBook

Display Ad Sizes (Width X Height in inches)



Additional Information

- 15% OFF Multi-Advertising. Do you have multiple companies?
Increase your exposure by running multiple ads and save money
- + 10% Full Bleed. Build to trim size with 1/8 on all sides
- + Spot Color and Full Color Insertions available
- \$40/hr Design Charges. If you cannot create an ad, we can help

New Advertising Feature (Arena Board Style Portable Signage)

Calgary Dance Stampede is pleased to offer a new way to promote your message over the course of the weekend. The portable “Arena Boards” will be located inside the main Dance Hall, positioned at floor level, directly in front of the main stage area. Your logo, company name and/or message will be visible to all competitors and attendees in the dance hall for 3 days of competition and social dancing. Your corporate image will receive exposure and be captured in keepsake photos and competition videos. However, your exposure will be elevated as our exclusive professional videographer captures the professional dancers as they perform during the Campfire Ball Variety Show and Dance on Saturday evening.

Call today for more information as this is a rare opportunity. There are only a limited number of arena board style signs permitted in the main Dance Hall.

One (1) 2' x 6' Portable Arena Board Style Signage \$450.00

* Purchase a full page add in combination with your “Arena Board” and save \$150

Booking Instructions / Options

Call **Monica Bryan** at **403.616.6957**. Choose your display ad size and options.

OR email Monica at **advertise@calgarydancestampede.com**

OR Complete this page and email back to Monica and she will contact you

Company Name

Contact Name

Phone

Address

Email

Advertising Rates

<u>Page Size</u>	<u>B&W</u>	<u>Spot Color</u>	<u>Full Color</u>
Full Page	\$250	\$275	\$300
Half Page	\$175	\$200	\$250
Quarter Page	\$110	\$125	\$140
Eighth Page	\$75	\$85	\$95
Outside Back			\$400
Inside Front / Back			\$350

2' x 6' Portable Arena Board Style Signage \$450.00

All rates are based on digital ready/print ready artwork.

Specifications

- Programme is 8.5 x 11
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a TIFF, EPS, press optimized PDF or JPEG file
- Color images must be supplied in CMYK format
- Please ensure there are no hidden colors in grey scale inserts, or spot color charges will apply
- **Reservations must be received by March 20, 2015. Final artwork by March 27, 2015**
- Cancellation fee of 50% advertising rate will be charged on cancellations after March 27, 2015
- NO Cancellations will be accepted on cover, inside front/back cover or guaranteed positions

Terms and Conditions

- We reserve the right to run advertising as is in the event that insert does not meet specifications or cancellation notice is not received via writing (or email message) within 10 days of the event
- Visa/MasterCard Accepted. A valid credit card must be on file for all bookings
- \$25.00 NSF fees will be charged on any NSF cheques
- All sales are final. Prices does not include GST