



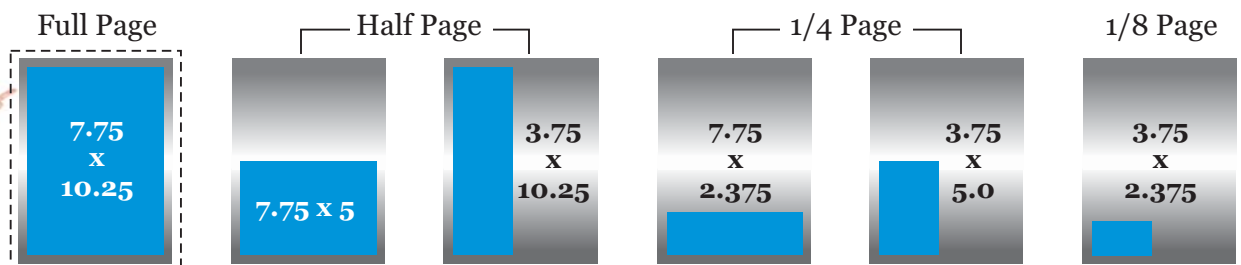
# Advertising Opportunities

Angel Roy  
 p: 587.988.2341  
 e: marketing@calgarydancestamped.com

## Why you need to “EXPOSE” yourself to our attendees

- Attendees trust and contact businesses that advertise in the Event Programme and are a part of our Dance Family
- Our Event Programme has a distribution of over 450 attendees. Including it’s secondary readership of 1,350
- Attendees actively read the Event Programme over the 3 days to access the event schedule, instructional workshop information and competition information
- Complimentary to ALL our judges, staff, competitors and attendees
- FREE Stand-Up Banner display & promotional material permitted in foyer with purchase of a full page colour ad
- Complimentary inclusion of listing in email and through Social Media sites including Twitter and FaceBook

### Display Ad Sizes (Width X Height in inches)



### Additional Information

- 10% OFF Multi-Advertising. Do you have multiple companies?  
 Increase your exposure by running multiple ads and save money
- + 10% Full Bleed. Build to trim size with 1/8 on all sides
- \$40/hr Design Charges. If you cannot create an ad, we can help

### Arena Board Feature (Arena Board Style Portable Signage)

Calgary Dance Stampede is pleased to offer a new way to promote your message over the course of the weekend. The portable “Arena Boards” will be located inside the main Dance Hall, positioned at floor level, directly in front of the main stage area. Your logo, company name and/or message will be visible to all competitors and attendees in the dance hall for 3 days of competition and social dancing. Your corporate image will receive exposure and be captured in keepsake photos and competition videos. However, your exposure will be elevated as our exclusive professional videographer captures the professional dancers as they perform during the Campfire Ball Variety Show and Dance on Saturday evening.

Call today for more information as this is a rare opportunity. There are only a limited number of arena board style signs permitted in the main Dance Hall.

**One (1) 2' x 6' Portable Arena Board Style Signage \$350.00**

*\* Purchase a full page colour add in combination with your “Arena Board” and save \$150*

## Booking Instructions / Options

Contact Angel Roy at [marketing@calgarydancestampede.com](mailto:marketing@calgarydancestampede.com) or 587.988.2341

You can also complete our booking sheet (attached) and send it in before the deadlines

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

## Advertising Rates

### Page Size

### B&W

### Full Color

Full Page

\$175

\$225

Half Page

\$125

\$175

Quarter Page

\$75

\$95

Eighth Page

\$35

\$50

Outside Back

\$325

Inside Front / Back

\$275

2' x 6' Portable Arena Board Style Signage

\$350

*All rates are based on digital ready/print ready artwork.*

## Specifications

- Finished programme is 8.5 x 11
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a press optimized PDF or JPEG file
- Color images must be supplied in CMYK format. Please ensure there are no hidden colors in grey scale inserts, or color charges will apply
- **Reservations & payment received by March 10th, 2017. Final artwork by March 17th, 2017**
- Cancellation fee of 50% advertising rate will be charged on cancellations after March 17th, 2017
- NO Cancellations will be accepted on cover, inside front/back cover or guaranteed positions

## Terms and Conditions

- We reserve the right to run advertising as is in the event that insert does not meet specifications or cancellation notice is not received via writing (or email message) within 10 days of the event
- Visa/MasterCard Accepted. A valid credit card must be on file for all bookings
- \$25.00 NSF fees will be charged on any NSF cheques
- All sales are final. Prices does not include GST

# Arena Board Advertising



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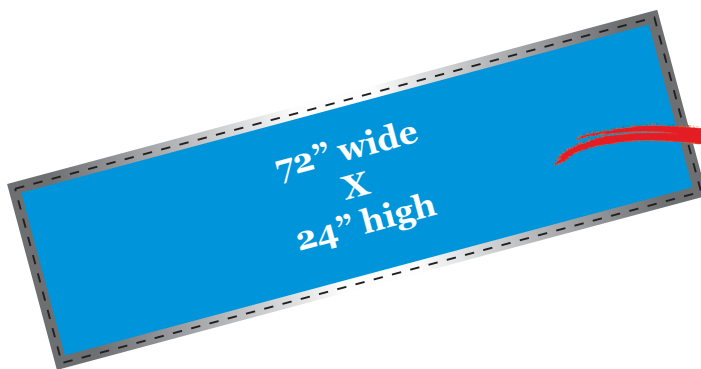
## Arena Board Style Signage Feature

Calgary Dance Stampede is pleased to offer a new way to promote your message over the course of the weekend. The portable "Arena Boards" will be located inside the main Dance Hall, positioned at floor level, directly in front of the main stage area. Your logo, company name and/or message will be visible to all competitors and attendees in the dance hall for 3 days of competition and social dancing. Your corporate image will receive exposure and be captured in keepsake photos and competition videos. However, your exposure will be elevated as our exclusive professional videographer captures the professional dancers as they perform during the Campfire Ball Variety Show and Dance on Saturday evening.

Call today for more information as this is a rare opportunity. There are only a limited number of arena board style signs permitted in the main Dance Hall.

### One (1) 2' x 6' Portable Arena Board Style Signage \$350.00

*\* Purchase a full page colour add in combination with your "Arena Board" and save \$150*



## Specifications

- Arena Boards are 72" x 24"
- Graphics to be 23.625" high x 70.5" wide
- Margins to be 2" from edge of page
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a press optimized PDF or JPEG file
- Color images must be supplied in CMYK format. Please ensure there are no hidden colors in grey scale inserts, or color charges will apply
- **Reservations & payment received by March 10th, 2017. Final artwork by March 17th, 2017**
- NO Cancellations will be accepted on Arena Boards



# Booking Sheet

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 p: 587.988.2341  
 e: marketing@calgarydancestampede.com

## Booking Information

Contact Angel Roy at [marketing@calgarydancestampede.com](mailto:marketing@calgarydancestampede.com) or 587.988.2341

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

## Advertising

<u>Page Size</u>	<u>B&amp;W</u>	<u>Full Color</u>
Full Page	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Half Page	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175
Quarter Page	<input type="checkbox"/> \$75	<input type="checkbox"/> \$95
Eighth Page	<input type="checkbox"/> \$35	<input type="checkbox"/> \$50
Outside Back		<input type="checkbox"/> \$325
Inside Front / Back		<input type="checkbox"/> \$275
2' x 6' Portable Arena Board Style Signage		<input type="checkbox"/> \$350

## Vendors

- Vendor Area 1 - \$300
- Annex Space - \$150
- Vendor Area 2 - \$175
- Additional Tables - \$25
- WiFi - \$45

## Payment Information

- Cash       Cheque       Visa       Mastercard

\_\_\_\_\_  
 Credit Card Number

\_\_\_\_\_  
 Expire

\_\_\_\_\_  
 Name on Card

\_\_\_\_\_  
 CVV

\_\_\_\_\_  
 Signature

Cancellation fee of 50% will be charged on cancellations after noted deadlines  
 NO Cancellations will be accepted on cover, inside front/back cover, guaranteed advertising positions or Arena Boards  
 Visa/MasterCard Accepted. A valid credit card must be on file for all bookings  
 \$25.00 NSF fees will be charged on any NSF cheques. All sales are final. Price does not include GST