



CALGARY DANCE STAMPEDE

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To Whom It May Concern;

The Calgary Dance Stampede is the largest and longest running Country, West Coast Swing and Line Dance event in Canada and we are celebrating our 26th Anniversary this year. The event will be held at the prestigious Hyatt Regency in downtown Calgary beginning Friday, March 30 and wrapping up Sunday, April 2, 2017 featuring exciting international dance competitions in all three forms of dance, over 110 instructional workshops, 17,500 sq.ft. of dance floor across 6 rooms, the now famous Campfire Ball professional showcase and social dancing until the wee hours of the morning ... all under one roof.

The Calgary Dance Stampede is the pinnacle dance event for the Calgary community. Be part of the community and sponsor the Calgary Dance Stampede. We are currently looking to support our competitors and attendees with different products to make their stay more joy able. A list of items still needed for our Swag Bags is listed at the end of this letter.

Benefits for you as a Swag Bag Sponsor:

- Two (2) tickets to the "Campfire Ball' Professional Showcase
- Logo / Name recognition
 - Calgary Dance Stampede website
 - Event program book which is distributed to all our judges, competitors and attendees for free
 - Sponsor recognition board at the main event registration desk
- Promotional material placed at the Calgary Dance Stampede

Thank you for considering in becoming a swag bag sponsor for the Calgary Dance Stampede!

Sincerely,

CALGARY DANCE STAMPEDE

Chrissi Armbruster
Event Director

Calgary Dance Stampede

March 30-April 2, 2017

We hope to fill our Swag Bags with things attendees won't throw or need to dispose of when going back home or heading through security at the airport. This also is so your time and budget won't be wasted. Remember bigger isn't better. Attendees have to carry it around all day.

Any or all of these items may be customized with your name, corporate logo or message on them

Just a few suggestions for our swag bags:

Dancers bodies can take a beating and every dancer knows that these items are essential for the travel bag

- First aid set (bandage, q-tips, safety pin, 2 pills of Tylenol, mini tooth brush, small nail file, one time shaver)
- Eye drops
- Tissue packages
- Breath mints or gum
- Hand sanitizer
- Hand cream or lip balm

For dancers on the go for 3 days attending 100 workshops, competing and social dancing until the wee hours of the morning, these items are nessessary

- Healthy bars or energy bars
- Water bottles or coffee mugs
- Fancily wrapped non-perishable food items such as popcorn, jelly beans or small candies
- Water, wine or sports drinks
- Yoga mat, foot stretcher or thera-band resistance bands

Almost every dancer uses their phone to watch or take videos, communicate with the friends and listen to music

- Mobal mini USB chargers or adaptors Smartphone pocket cases
- Portable mini bluetooth speakers
- Earbud headphones or earplugs
- Small hand-held promotional notebooks

Things that every dancer can use day-to-day or when they travel the globe

- Seasonal or uniquely Canadian items
- Unique gifts that inspire dancers to perform and reach for the dreams
- T-shirts, hats or small clothing items
- Luggage tags
- Sunglasses
- Key chains or pens

Quantity required: 300 Swag Bags